



TRYSTAR®

To our valued suppliers, customers, and industry partners:

As you recall from previous communications, in November 2021 Total Plant Management Group (TPMG) was acquired by Trystar, LLC (Faribault, MN). Since then, we have continued integrating our business with Trystar.

Trystar has spent many years building a strong brand through exceptional product design, amazing engineering, and strong customer relationships.

We believe both Trystar and TPMG are central to many years of delivering value to the electrical power market; and represent who we are to employees, sales representatives, customers, suppliers, and the broader community. When Trystar acquires a brand, Trystar learns from the acquired business, and improves it as it becomes part of the company.

During this process, Total Plant Management Group and Trystar initiated a re-branding effort, and we want to share some details about our re-branding strategy and our communication plan.

The first step in our re-branding, is **introducing our new logo:**



TRYSTAR®

As TPMG begins re-branding as Trystar, you will begin to see this logo on our website ... in e-mail signatures ... on sales collateral ... on purchase orders, quotation forms, invoices, shipping forms, and letterhead ... and in blog posts, e-blasts, social media, and other documentation that you're accustomed to seeing and receiving from us. *(For those of you who are not familiar with Trystar's logo, the icon/mark was inspired by the look of wiring diagrams, which is a nod to the power industry. The "T" was worked into the design.)*

Know that your current contacts in Purchasing, Sales, and Accounting are not changing! You will continue to interact with your existing contacts, just as you have been doing.

Throughout the re-branding, we will continue to communicate our progress to you. We expect this effort to be complete within the next 6 months, after which time TPMG will then be known as **Trystar.**

We strongly believe that operating under a single, unified brand will benefit everyone we work with; and clearly illustrates our commitment to provide a seamless experience for each of you ... our suppliers, customers, and industry partners!

We see a vibrant future ahead, and we hope you share our excitement as we continue to build our future together!

Thank you!